

KCNC-TV

S TELEVISION STATIONS

Order ID: 63181 09/28/12 09:37 AM CF NTL-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: Client: AMERICAN CROSSROADS (304732) CPF. / / 1065 Agency Commission: 15 % Updated: NMBRISTOW on 09/28/12 01:29 PM Agency: CROSSROADS MEDIA (27783) Product: EST 1065 (1300) Self Protect.: :15:00 Confirmed: 09/28/12 01:29 PM Buyer: STEPHANIE MARONEY Demo: **HHOLDS** DMA RTG Sched, Code: B **PRINT REQUIRED** NICOLE ELIE POL-GWTS-PH Billing Int: AE: Monthly BM: SS KMGH: 0% KDVR+: 0% KWGN: 0% KTVD: 0% CABLE: 0% Share: 0% KUSA: 0% KPXC: 0% NEW ORDER; KEC/PH 9/28/12 Sales Catg Time Class Eligible Days Dur SC Self Pr NR A/G Item Break Type **HHOLDS** Rate Spots Total MNEWS5AM 30 B \$550.00 \$2,200.00 001 0 1 1 1 1 0 0 NEWS 0.0 Oct 01 **FBD LBD** 10/02/12 10/05/12 4 Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days **Break Type HHOLDS** Rate Spots Total 002 MNEWS5AM 1 0 0 0 0 0 0 NEWS 30 B 0.0 \$550.00 \$550.00 FBD LBD Oct 08 10/08/12 10/08/12 1 Break Type Dur SC Self Pr Sales Catq **HHOLDS** NR A/G Item Time Class Eligible Days Rate Spots Total 003 MNEWS528A 0 1 1 1 1 0 0 NEWS 30 B 0.0 \$600.00 \$2,400.00 FBD <u>LBD</u> Oct 01 10/02/12 10/05/12 4 Eligible Days Break Type Time Class Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item MNEWS528A 1 0 0 0 0 0 0 NEWS 30 B \$600.00 \$600.00 004 0.0 FBD <u>LBD</u> Oct 08 10/08/12 10/08/12 1 Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 005 MNEWS1 0 1 1 1 1 0 0 NEWS 30 B 0.0 \$750.00 \$3,000.00 FBD LBD Oct 01 10/02/12 10/05/12 4 Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 006 MNEWS1 1 0 0 0 0 0 0 NEWS 30 B 0.0 \$750.00 \$750.00 FBD LBD Oct 08 10/08/12 10/08/12 1

FBD Oct 01 **LBD** 10/02/12 10/05/12

Eligible Days

0 1 1 1 1 0 0 DAY

Break Type

Dur SC Self Pr

30 B

Sales Catg

HHOLDS

0.0

Rate Spots

\$800.00

Total

\$3,200.00

NR A/G

Item

007

Time Class

DRAY



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CPE: / / 1065 EST 1065 (1300) Product:

Demo:

Agency Commission: 15 % Updated: Self Protect.: :15:00

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PRINT REQUIRED

STEPHANIE MARONEY Buyer:

NICOLE ELIE POL-GWTS-PH

Sched, Code: B

0.0

0.0

\$1,500.00

Billing Int: Monthly BM: SS

\$1,500.00

AE:

KWGN: 0% KMGH: 0% KUSA: 0% CABLE: 0% Share: 0% KDVR+: 0% KTVD: 0% KPXC: 0%

HHOLDS

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 30 B \$800.00 800 DRAY 1 0 0 0 0 0 0 DAY 0.0 \$800.00

DMA RTG

<u>LBD</u> Oct 08 FBD 10/08/12 10/08/12 1

Sales Catg Item Time Class Eligible Days **Break Type** Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 009 **DPRICE** 0 1 1 1 1 0 0 DAY 30 B \$1,500.00 \$6,000.00

FBD LBD Oct 01 10/02/12 10/05/12 4

Eligible Days NR A/G Dur SC Self Pr Sales Catg Time Class Break Type **HHOLDS** Rate Spots Total Item 010 **DPRICE** 1 0 0 0 0 0 0 DAY 30 B \$1,500.00 \$1,500.00

FBD LBD Oct 08 10/08/12 10/08/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Total Item HHOLDS. Rate Spots 30 B 011 EPHIL2 0 1 1 1 1 0 0 EFG 0.0 \$1,500.00 \$6,000.00

FBD <u>LBD</u> Oct 01 10/02/12 10/05/12 4

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

30 B

FBD LBD Oct 08 10/08/12 10/08/12 1

1 0 0 0 0 0 0 EFG

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate NEARLY5PM 0 1 1 1 1 0 0 NEWS 30 B 013 \$2,000.00 \$8,000.00

FBD LBD Oct 01 10/02/12 10/05/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 014 NEARLY5PM 1 0 0 0 0 0 0 NEWS 30 B 0.0 \$2,000.00 \$2,000.00

FBD LBD Oct 08 10/08/12 10/08/12

012

EPHIL2

AE:

018

NLATE7



KCNC-TV

FBD - LBD: 10/02/12 - 10/08/12 HL#: Order ID: 63181 CF NTL-POL Created: 09/28/12 09:37 AM

Client: AMERICAN CROSSROADS (304732) Agency: CROSSROADS MEDIA (27783) Buyer:

STEPHANIE MARONEY NICOLE ELIE POL-GWTS-PH CPE: / / 1065 Product:

Demo:

EST 1065 (1300) **HHOLDS** DMA RTG Agency Commission: 15 % Updated: Self Protect.: :15:00

Sched, Code: B

0.0

\$4,000.00

5

\$20,000.00

NMBRISTOW on 09/28/12 01:29 PM

Confirmed: 09/28/12 01:29 PM

PRINT REQUIRED

Billing Int: Monthly BM: SS

KWGN: 0% KMGH: 0% KUSA: 0% CABLE: 0% Share: 0% KDVR+: 0% KTVD: 0% KPXC: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NEARLY6PM 015 0 1 1 1 1 0 0 NEWS 30 B 0.0 \$2,000.00 \$8,000.00

FBD LBD Oct 01 10/02/12 10/05/12

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 016 **NEARLY6PM** 1 0 0 0 0 0 0 NEWS 30 B \$2,000.00 \$2,000.00

FBD LBD Oct 08 10/08/12 10/08/12 1

Eligible Days NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Item Time Class Break Type Rate Spots Total NEARLY630PM 0 1 1 1 0 0 0 NEWS 30 B \$2,000.00 \$6,000.00

FBD LBD Oct 01 10/02/12 10/04/12 3

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Rate Spots Item HHOLDS. Total 30 B

FBD <u>LBD</u> Oct 01 10/02/12 10/07/12 5

0 1 1 1 1 0 1 NEWS

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 019 1 0 0 0 0 0 0 NEWS 30 B NLATE7 0.0 \$4,000.00 \$4,000.00

FBD LBD Oct 08 10/08/12 10/08/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate LLETTER1 0 1 1 1 1 0 0 LETT 30 B 020 \$1,000.00 \$4,000.00 0.0

FBD LBD Oct 01 10/05/12 10/02/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 021 LLETTER1 1 0 0 0 0 0 0 LETT 30 B 0.0 \$1.000.00 \$1.000.00

FBD LBD Oct 08 10/08/12 10/08/12

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HHOLDS

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
022	MNEWS430AM	0 1 1 1 0 0 0	NEWS	30 B		0.0	\$250.00	3	\$750.00	

DMA RTG

FBD LBD Oct 01 10/02/12 10/05/12

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 023 MNEWS430AM 1 0 0 0 0 0 0 NEWS 30 B 0.0 \$250.00 \$250.00

FBD LBD Oct 08 10/08/12 10/08/12 1

Break Type Dur SC Self Pr Sales Catg NR A/G Time Class Eligible Days Total Item **HHOLDS** Rate Spots * * W * * * * CARD 30 B \$6,000.00 \$6,000.00

Wed 7-9p Presidential Debate

FBD LBD Oct 01 10/03/12 10/03/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * W * * * * REGP \$6,000.00 025 PCSIWE3 30 B 0.0 \$6,000,00

FBD LBD Oct 01 10/03/12 10/03/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 026 **PBLOODS** 30 B 0.0 \$8,000.00 \$8,000.00

FBD LBD Oct 01 10/05/12 10/05/12 1

NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Item **HHOLDS** Rate Spots Total * * * * * S * NEWS NWKNDSAT2 30 B \$750.00 \$750.00

FBD LBD Oct 01 10/06/12 10/06/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type **HHOLDS** Rate Spots Total Item * * * * * S * REGP 028 PCRIMESA1 30 B 0.0 \$2,200.00 \$2,200.00

FBD LBD Oct 01 10/06/12 10/06/12 1

Order ID: 63181



KPXC: 0%

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NR A/G

CF NTL-POL

CPE: / / 1065

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CABLE: 0%

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Product: EST 1065 (1300) **HHOLDS** DMA RTG Demo:

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KTVD: 0%

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AE: NICOLE ELIE POL-GWTS-PH KDVR+: 0% Share: 0% KMGH: 0% KUSA: 0%

Time Class Eligible Days Dur SC Self Pr Item **Break Type** Sales Catg **HHOLDS** Rate Spots Total 029 LWCMINDSSA2 * * * * * S * LFG 30 B 0.0 \$500.00 \$500.00

KWGN: 0%

FBD LBD Oct 01 10/06/12 10/06/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * * S HOME 030 **SNFLHOME** 30 B FOOTBALL 0.0 \$40,000.00 \$40,000.00

FBD LBD Oct 01 10/07/12 10/07/12

Order Totals											
	Confirmed	Revised Quantity	Confirm	ed Total	Revised Total						
Order Section	Quantity		Gross Amt	Net Amt	Gross Amt	Net Amt					
Spot Buy Lines	65	0	\$147,950.00	\$125,757.50	\$0.00	\$0.00					
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Order Totals:			\$147,950.00	\$125,757.50	\$0.00	\$0.00					